

TITLE OF THE INVENTION

DATA TERMINAL EQUIPMENT

BACKGROUND OF THE INVENTION

5      Field of the Invention

[0001]      The present invention relates to data terminal equipments and, more specifically, to a data terminal equipment included in an information providing system and placed on an information user side for retrieving content data from a server through a communications network.

10      Description of the Background Art

[0002]      With widespread use of the Internet, a large number of enterprises have set up their own Web pages for introducing their products. To browse these Web pages, information users typically use browsing software (so-called browser) installed on a data terminal equipment. There has been one problem, however, called "spoofing", meaning that an attacker creates an unauthorized Web page disguising itself as an authorized Web page for committing fraud. To prevent such "spoofing", authentication systems for confirming the authenticity of the Web pages have been suggested. One conventional authentication system is described below with reference to FIG. 15.

[0003]      In FIG. 15, an owner of a Web page *Dwp* applies for 25 authorization to an authorization agency for getting

himself/herself or his/her Web page *Dwp* authorized. The authorization agency generates authorization information *Itfc* from information about the owner or the Web page *Dwp* received at the time of application. Then, the authorization agency embeds 5 the generated authorization information *Itfc* as an electronic watermark in a predetermined image *Sprd* to generate an authentication image *Stfc*. The authorization agency registers the generated authorization information *Itfc* in an authentication database (hereinafter, authentication DB) 1001 provided therein. 10 This authentication DB 1001 is accessible by an authentication data terminal equipment 100 managed by the authorization agency. Also, the authorization agency gives the authentication image *Stfc* to the owner of the Web page *Dwp*. The owner pastes the received authentication image *Stfc* onto the Web page *Dwp*, and 15 stores the same in his/her WWW server 200.

[0004] A data terminal equipment 300 on an information user side (hereinafter, user data terminal equipment 300) stores browser software having an authentication function incorporated therein. The user data terminal equipment 300 executes the 20 browser software, and transmits a retrieval request *Rrtv* for the Web page *Dwp* to the WWW server 200 through the Internet 400 (refer to a dotted arrow  $\alpha$  c). Then, to the user data terminal equipment 300, the Web page *Dwp* with the authentication image *Stfc* pasted thereon is transmitted from the WWW server 200 through the 25 Internet 400 (refer to a dotted arrow  $\beta$  c). In response, the user

data terminal equipment 300 separates, according to the authentication function incorporated in the browser software, the authentication image *Stfc* from the received Web page *Dwp*, and then produces a check request *Rchk*. The check request *Rchk* is 5 information for requesting the authentication data terminal equipment 100 to check whether the authorization information *Itfc* embedded in the authentication image *Stfc* has been registered in the authentication DB 1001 or not. The user data terminal equipment 300 transmits the produced check request *Rchk* and the 10 separated authentication image *Stfc* to the authentication data terminal equipment 100 through the Internet 400 (refer to a dotted arrow  $\gamma_c$ ).

[0005] In response to receiving the check request *Rchk*, the authentication data terminal equipment 100 extracts, from the 15 authentication image *Stfc* simultaneously received, the authorization information *Itfc* embedded as the electronic watermark. Then, the authentication data terminal equipment 100 checks the extracted authorization information *Itfc* against the authorization information *Itfc* registered in the authentication 20 DB 1001. According to the check result, the authentication data terminal equipment 100 generates first check information *Ichk1* or second check information *Ichk2*. The first check information *Ichk1* indicates that the authorization information *Itfc* extracted from the authentication image *Stfc* has been registered in the 25 authentication DB 1001. On the other hand, the second check

information  $Ichk2$  indicates that the authorization information  $Itfc$  extracted from the authentication image  $Stfc$  has not been registered in the authentication DB 1001. This first or second check information  $Ichk1$  or  $Ichk2$  is transmitted through the 5 Internet 400 to the user data terminal equipment 300 (refer to a dotted arrow  $\delta c$ ).

[0006] If receiving the first check information  $Ichk1$ , the user data terminal equipment 300 causes a screen to display a message indicating that the retrieved Web page  $Dwp$  has been 10 authorized. Thus, the information user can know that the Web page  $Dwp$  has been authenticated. On the other hand, if receiving the second check information  $Ichk2$ , the user data terminal equipment 300 causes the screen to display a message indicating that the retrieved Web page  $Dwp$  has not been authorized. Thus, the 15 information user can know that the Web page  $Dwp$  may possibly be unauthentic.

[0007] However, in the conventional authentication system described above, the information user cannot confirm the authenticity of the retrieved Web page  $Dwp$  until he/she receives 20 the Web page  $Dwp$ . Therefore, if the retrieved Web page  $Dwp$  is unauthentic, the user's access thereto is a waste of time and cost. Moreover, if accessing to a WWW server that stores unauthentic 25 Web pages, the information user may become a victim of cracking; the user's personal information may be stolen, for example. These problems arise not only for the Web page  $Dwp$ , but for any data

that the information user desires to retrieve, such as text data, audio data, video data, moving-picture data, and software.

[0008] Furthermore, in the conventional authentication system, the user data terminal equipment 300 has to access the 5 authentication data terminal equipment 100 at least once. Therefore, traffics over the Internet 400 are increased, and the processing load on the authentication data terminal equipment 100 is also increased.

10 SUMMARY OF THE INVENTION

[0009] Therefore, an object of the present invention is to provide a user data terminal equipment capable of authenticating data before retrieval thereof.

[0010] Another object of the present invention is to provide 15 a user data terminal equipment capable of authenticating data without accessing to an authentication data terminal equipment.

[0011] To achieve the objects above, one aspect of the present invention is directed to a data terminal equipment included in an information providing system and placed on an information user 20 side for retrieving content data provided by a server through a communications network. The data terminal equipment comprises an index retrieval part for retrieving index data indicating the content data; an authentication part for authenticating the content data based on the index data retrieved by the index 25 retrieval part; and a content retrieval part for retrieving the

content data from the server only if the authentication processing part has confirmed the authenticity of the content data.

[0012] These and other objects, features, aspects and advantages of the present invention will become more apparent from 5 the following detailed description of the present invention when taken in conjunction with the accompanying drawings.

#### BRIEF DESCRIPTION OF THE DRAWINGS

[0013] FIG. 1 is a block diagram showing the entire structure 10 of an information providing system according to one embodiment of the present invention;

FIG. 2 illustrates one example of images represented by graphic data *Dgpc* and embedded graphic data *Dbgpc*, which form a basis of index data *Didx* of FIG. 1;

15 FIG. 3 is a diagram showing the procedure of generating the index data *Didx* of FIG. 1;

FIG. 4 illustrates an image represented by the index data *Didx* of FIG. 1;

FIG. 5 is a block diagram showing the entire structure 20 of a data terminal equipment 3a of FIG. 1;

[0014] FIG. 6 is a sequence chart showing a first half of the procedure for receiving content data *Dcnt* by the data terminal equipment 3a of FIG. 1;

FIG. 7 is a flowchart showing the detailed procedure 25 carried out by a processing unit 32 in sequence SQ15 of FIG. 6;

FIG. 8 is a sequence chart showing a second half of the procedure for receiving the content data *Dcnt* by the data terminal equipment 3a of FIG. 1;

FIG. 9 is a block diagram showing the entire structure 5 of a data terminal equipment 3b, which is one exemplary modification of the data terminal equipment 3a;

FIG. 10 is a sequence chart showing a first half of the procedure for receiving the content data *Dcnt* by the data terminal equipment 3b of FIG. 9;

10 [0015] FIG. 11 is a flowchart showing the detailed procedure carried out by the processor unit 32 in sequence SQ31 of FIG. 10;

FIG. 12 is a sequence chart showing a second half of the procedure for receiving the content data *Dcnt* by the data terminal equipment 3b of FIG. 9;

15 FIG. 13 illustrates one example of an image displayed on a display device 34;

FIG. 14 illustrates another example of the image displayed on the display device 34; and

20 FIG. 15 is a diagram schematically illustrating a conventional authorization system.

#### DESCRIPTION OF THE PREFERRED EMBODIMENTS

[0016] FIG. 1 is a block diagram showing the entire structure of an information providing system according to one embodiment 25 of the present invention. In the information providing system

of FIG. 1, a first server 1, a second server 2, and a data terminal equipment 3a placed on an information user side are so connected to one another through a communications network 4 typified by the Internet as to bidirectionally communicate with one another.

5 Note that a data terminal equipment 3b also shown in FIG. 1 is one exemplary modification of the data terminal equipment 3a, and will be described in detail later.

**[0017]** The first server 1 stores at least one content data *Dcnt*.

The content data *Dcnt* is any one of text data, image data, video data, audio data, and a software program. Each content data *Dcnt* is assigned a first locator *Lcnt* that uniquely specifies a storage location of the content data *Dcnt* in the information providing system. In the present embodiment, assume that the first server 1 is managed by a corporation. Also assume herein that the content data *Dcnt* represents a Web page for introducing goods and services offerable by the corporation. Under these assumptions, the content data *Dcnt* is written with markup language typified by HTML (Hyper Text Markup Language). Also assume that the first locator *Lcnt* is a URL (Uniform Resource Locator), and exemplified by 20 <http://www.panasonic.com>.

**[0018]** A manager of the first server 1 (hereinafter, a first manager) requests a manager of the second server 2 (hereinafter, a second manager) to generate index data *Didx* so that the content data *Dcnt* can be browsed by many information users. Prior to this 25 request for the index data *Didx*, the first manager prepares

embedded graphic data  $Dbgpc$ . More specifically, the first manager creates graphic data  $Dgpc$  that serves as a basis of the embedded graphic data  $Dbgpc$ . This graphic data  $Dgpc$  may be of any type, generally representing an image that the information user can intuitively associate with the content data  $Dcnt$  and the first manager. In the present embodiment, as shown in (a) of FIG. 2, the graphic data  $Dgpc$  represents what is called a banner, that is, an image including a trademark and goods of the first manager.

[0019] The first manager then supplies the image data  $Dgpc$  and the first locator  $Lcnt$  to an authorization agency as described in Background Art section (refer to an arrow  $\alpha 1$  in FIG. 3). This process is done for the data terminal equipment 3a to be able to perform authentication (will described later). The authorization agency embeds the first locator  $Lcnt$  as an electronic watermark in the graphic data  $Dgpc$  to generate the embedded image data  $Dbgpc$ . Under the above described assumptions, as shown in (b) of FIG. 2, <http://www.panasonic.com> is embedded in the banner (refer to (a) of FIG. 2) as the first locator  $Lcnt$ . The embedded graphic data  $Dbgpc$  is given to the first manager (refer to an arrow  $\beta 1$  in FIG. 3).

[0020] Here, the image represented by the embedded graphic data  $Dbgpc$  is viewed by the information user as substantially the same image as that represented by the graphic data  $Dgpc$ . In other words, the embedded first locator  $Lcnt$  is actually almost invisible to the information user. In (b) of FIG. 2, however,

*http://www.panasonic.com* as the first locator *Lcnt* appears to be viewable. This is only for the purpose of clarifying the difference between the graphic data *Dgpc* and the embedded graphic data *Dbgpc*. A technique used for embedding the text-string first locator *Lcnt* in the graphic data *Dgpc* is disclosed in Japanese Patent Laid-Open Publication No. 11-196262 (1999-196262), and therefore not described here in detail.

5 [0021] The first manager gives the embedded image data *Dbgpc* and the first locator *Lcnt* to the second manager, and requests 10 the second manager to generate index data *Didx* (refer to an arrow γ1 in FIG. 3).

15 [0022] As stated above, the second server 2 is managed by the second manager. The second manager generates, as shown in FIG. 3, the index data *Didx* based on the received embedded graphic data *Dbgpc* and the first locator *Lcnt*. The index data *Didx* represents a Web page written typically with markup language, such as a portal site accessible by many information users. The index data *Didx* includes the embedded graphic data *Dbgpc* and the first locator *Lcnt*. More specifically, as shown in FIG. 4, in the index data 20 *Didx*, a file name assigned to the embedded graphic data *Dbgpc* is placed between predetermined tags. This makes the image represented by the embedded graphic data *Dbgpc* serve as a link button on an image represented by the index data *Didx* and displayed by the data terminal equipment 3a. Also, between the tags, the 25 first locator *Lcnt* is specified. Therefore, when the information

user operates the data terminal equipment 3a to designate the embedded image data *Dbgpc*, the data terminal equipment 3a can retrieve the content data *Dcnt* stored at the location indicated by the first locator *Lcnt*. This makes the index data *Didx* indicate 5 the content data *Dcnt*. In other words, the embedded graphic data *Dbgpc* is linked to the content data *Dcnt*. Under the above assumptions, if the embedded graphic data *Dbgpc* is assigned a file name, *panasonic-ref.jpg*, the index data *Didx* includes a text string, as enclosed in a dotted box shown in FIG. 4, 10 *<A HREF="http://www.panasonic.com"><IMG SRC="panasonic-ref.jpg"></A>*.

[0023] The above index data *Didx* is stored in the second server 2, as shown in FIG. 1. Also, the index data *Didx* is assigned a second locator *Lidx* for uniquely specifying the storage location 15 of the index data *Didx* in the information providing system.

[0024] As shown in FIG. 5, the data terminal equipment 3a of FIG. 1 includes a storage 31, a processing unit 32, an input unit 33, and a display unit 34. The storage 31 stores browser software *Pbw* for browsing the content data *Dcnt*. The browser software *Pbw* 20 has a program *Ptfcl* added thereto. The program *Ptfcl*, hereinafter referred to as authentication plug-in, provides the browser software *Pbw* with an authentication function unique to the present embodiment.

[0025] With reference to FIGS. 6 to 8, described next is the 25 procedure of retrieving the content data *Dcnt* by the data terminal

equipment 3a in the above information providing system. First, the processing unit 32 of the data terminal equipment 3a starts executing the browser software *Pbw* stored in the storage 31. Then, by following an operation by the information user, the processing 5 unit 32 transmits a first retrieval request *Rrtvl* for specifying the second locator *Lidx* to the second server 2 through the communications network 4 (FIG. 6, sequence SQ11). In response to the first retrieval request *Rrtvl*, the second server 2 transmits the index data *Didx* stored therein to the data terminal 10 equipment 3a through the communications network 4 (sequence SQ12). With the above procedure, the processing unit 32 retrieves the index data *Didx* (sequence SQ13). Then, the processing unit 32 analyzes the retrieved index data *Didx*, and causes the display unit 34 to display the analysis result (sequence SQ14). 15 [0026] The index data *Didx* includes the embedded graphic data *Dbgpc*. Therefore, the display unit 34 displays the image represented by the embedded graphic data *Dbgpc* (refer to FIG. 4). The index data *Didx* may also include graphic data other than the 20 embedded graphic data *Dgpc*. Here, such other graphic data is similar to the embedded graphic data *Dbgpc* in that it is linked to predetermined content data, but different therefrom in that it is not embedded with any locator assigned to the content data. Therefore, such other graphic data is hereinafter referred to as unembedded graphic data, as required. Although not specifically 25 shown in FIG. 4, the display unit 34 also displays an image

represented by such unembedded graphic data, if any, included in the index data  $Didx$ . If the information user gets interested in the image contents represented by the embedded graphic data  $Dbgpc$  or other graphic data, he/she operates the input unit 33 to 5 designate the image represented by the embedded graphic data  $Dbgpc$  or other graphic data. In response to this designation, the processing unit 32 executes the authentication plug-in  $Ptfcl$ , that is, starts an authentication process (sequence SQ15), in order to authenticate the embedded graphic data  $Dbgpc$  or other 10 graphic data, and its linked content data.

[0027] FIG. 7 is a flowchart showing the detailed procedure carried out by the processing unit 32 in sequence SQ15. In FIG. 7, the processing unit 32 first extracts, from the retrieved index data  $Didx$ , the embedded graphic data  $Dbgpc$  or other graphic data 15 designated by the information user (step S21). The processing unit 32 then extracts, from the data extracted in step S21, the first locator  $Lcnt$  embedded as the electronic watermark (step S22). If the unembedded graphic data is retrieved in step S21, this extraction process of step S22 is failed (step S23) because the 20 unembedded graphic data is not embedded with the first locator  $Lcnt$ . If so, the processing unit 32 regards the unembedded graphic data and its linked content data as not authentic. Then, in step S24, the processing unit 32 causes the display unit 34 to display a warning message indicating that the content data 25 linked to the unembedded graphic data may be undesirable to the

information user. Furthermore, the processing unit 32 creates a first argument *Aihb* for inhibiting retrieval of the content data linked to the unembedded graphic data when the procedure returns to the process carried out by the browser software *Pbw* (step S24).

5 After step S24, the processing unit 32 ends the authentication process, that is, ends the execution of the authentication plug-in *Ptfcl*.

**[0028]** On the other hand, if the extraction process is successfully carried out in step S22 (step S23), the procedure 10 goes to step S25. Here, in the following description, the first locator *Lcnt* extracted in step S22 is hereinafter referred to as a watermark locator *Lwcnt*. In step S25, the processing unit 32 extracts, from text included in the tag in the index data *Didx*, the first locator *Lcnt* specifying the content data linked to the 15 embedded graphic data *Dbgpc*. The extracted first locator *Lcnt* is hereinafter referred to as the text locator *Ltcnt*.

**[0029]** Next, the processing unit 32 checks whether the text locator *Ltcnt* matches with the watermark locator *Lwcnt* or not (step S26). If the text locator *Ltcnt* matches with the watermark 20 locator *Lwcnt*, the processing unit 32 confirms the authenticity of the embedded graphic data *Dbgpc* and its linked content data *Dcnt*, verifying that they are owned by the same owner (that is, the first manager). Then, the processing unit 32 causes the display unit 34 to display an authentication message indicating 25 the authenticity. Furthermore, the processing unit 32 creates

a second argument *Aalw* for allowing retrieval of the content data linked to the embedded graphic data *Dbgpc* (step S27). Here, the second argument *Aalw* specifies the text locator *Ltcnt* as the content data linked to the embedded graphic data *Dbgpc*. After 5 step S27, the processing unit 32 ends the execution of the authentication plug-in *Ptfcl*.

[0030] On the other hand, if the text locator *Ltcnt* does not match with the watermark locator *Lwcnt*, the processing unit 32 regards that a fraud typified by "spoofing" has been committed.

10 One example of such fraud is now specifically described. First, an attacker makes a copy of the embedded graphic data *Dbgpc* out of the index data *Didx*. Based on the copy of the embedded graphic data *Dbgpc* that is owned by the real owner of the content data *Dcnt*, the attacker also creates fraudulent index data linked to 15 fraudulent content data. Even with such fraud, however, tampering with the first locator *Lcnt* embedded as the electronic watermark is extremely difficult for the attacker. Therefore, if the text locator *Ltcnt* does not match with the watermark locator *Lwcnt*, the processing unit 32 determines in step S26 that the 20 content data linked to the embedded graphic data *Dbgpc* may possibly be fraudulent one created by the attacker. If determining as such, the processing unit 32 carries out step S28, causing the display unit 34 to display a warning message indicating that the content data linked to the embedded graphic 25 data *Dbgpc* may be undesirable to the information user. The

processing unit 32 also creates the first argument *Aihb*. This first argument *Aihb* is similar to the one created in step S24, but different therefrom in that this inhibits retrieval of the content data linked to the embedded graphic data *Dbgpc*. After 5 step S28, the processing unit 32 ends the execution of the authentication plug-in *Ptfcl*.

[0031] After the execution of the authentication plug-in *Ptfcl*, the processing unit 32 resumes the execution of the browser software *Pbw*. At this time, the processing unit 32 has created 10 either one of the first or second argument *Aihb* or *Aalw*. Therefore, the processing unit 32 determines whether the first or second argument *Aihb* or *Aalw* has been created (FIG. 8, sequence SQ16). If determining that second argument *Aalw* has been created, the processing unit 32 transmits, to the first server 1 through the 15 communications network 4, a second retrieval request *Rrtv2* including the text locator *Ltcnt* specified by the second argument *Aalw* (sequence SQ17). In response to the second retrieval request *Rrtv2*, the first server 1 transmits the content data *Dcnt* to the data terminal equipment 3a through the communications network 4 20 (sequence SQ18). With the above procedure, the processing unit 32 of the data terminal equipment 3a retrieves the content data *Dcnt* (sequence SQ19). Here, under the assumptions mentioned above, the content data *Dcnt* represents a Web page. Therefore, after sequence SQ19, the processing unit 32 analyzes the retrieved 25 content data *Dcnt*, and causes the display unit 34 to display the

analysis result. If the content data *Dcnt* is text data, the processing unit 32 causes, after sequence SQ19, the display unit 34 to display an image represented by the text data. If the content data *Dcnt* is video data, moving-picture data, or audio data, the processing unit 32 makes, after sequence SQ19, the data reproduced. If the content data *Dcnt* is a software program, the processing unit 32 stores, after sequence SQ19, the program typically in the storage 31. After sequence SQ19, the processing unit 32 ends the retrieval process of the content data *Dcnt*.

10 [0032] If determining in sequence SQ16 that the second argument *Aalw* has not been created, the processing unit 32 does not execute sequences SQ17 and thereafter, but immediately ends the retrieval process of the content data *Dcnt*.

[0033] As described in the foregoing, in the present information providing system, the index data *Didx* includes the embedded graphic data *Dbgpc* having the first locator *Lcnt* embedded therein as the electronic watermark. Furthermore, in the index data *Didx*, the embedded graphic data *Dbgpc* is linked to the content data *Dcnt* by text included in the tag. The data terminal equipment 20 3a carries out the authentication process shown in FIG. 7 before retrieval of the content data *Dcnt* and after designation of the embedded graphic data *Dbgpc* by the information user. With such authentication process, the processing unit 32 confirms the authenticity of the content data *Dcnt* linked to the embedded 25 graphic data *Dbgpc*, based on the watermark locator *Lwcnt* and the

text locator *Ltcnt*. Then, only if the authenticity of the content data *Dcnt* has been confirmed, the processing unit 32 accesses to the first server 1 for retrieving the content data *Dcnt*. As such, the data terminal equipment 3a can determine whether the content data *Dcnt* is authentic or not before retrieval thereof.

5 [0034] Furthermore, the above authentication process is carried out based on the index data *Didx* retrieved from the second server 2. Therefore, unlike the conventional art, excessive accesses to the authentication data terminal equipment located

10 on the authorization agent side can be prevented.

[0035] Furthermore, in the above authentication process, the processing unit 32 causes the display unit 34 to display the warning message in step S24 or S28 if the extraction process in step S22 is failed or if the text locator *Ltcnt* does not match 15 with the watermark locator *Lwcn* in step S26, respectively. Thus, the information user can know that it may undesirable to him/her to access to the content data linked to the unembedded graphic data or the embedded graphic data *Dbgpc* where the text locator *Ltcnt* does not match with the watermark locator *Lwcn*.

20 [0036] The Applicants have found Japanese Patent Laid-Open Publication No. 2000-148593, published on the same date as the date of application of the priority application of the present application. As with the art described in the Background Art section, the publication No. 2000-148593 discloses that the 25 terminal of the information user cannot confirm the authenticity

of data except for the one already retrieved.

[0037] In the above embodiment, as one preferred example for authentication, the first locator *Lcnt* is embedded in the graphic data *Dgpc* as the electronic watermark. As such, the electronic watermark technique is applied to the authentication process because it is difficult for the attacker to tamper with the embedded graphic data *Dgpc* and embed an attacker's locator therein. Alternatively, an encryption technique may be applied to the authentication process.

[0038] Also, in the above embodiment, the processing unit 32 retrieves the content data *Dcnt* after it is determined in step S26 of the authentication process that the text locator *Ltcnt* matches with the watermark locator *Lwcnt*. This is not restrictive. Alternatively, if the watermark locator *Lwcnt* has been successfully extracted in the authentication process, the processing unit 32 may skip step S26, and immediately send the second retrieval request *Rrtv2* including the watermark locator *Lwcnt* for retrieving the content data *Dcnt*. In this case, any content data linked to the embedded graphic data *Dgpc* does not have to be specified by text included in the tag in the index data *Didx*. In other words, the text locator *Ltcnt* is not necessary.

[0039] Still further, in the above embodiment, the processing unit 32 executes the browser software *Pbw* for retrieving the index data *Didx* which serves as a basis of the authentication process. This is not restrictive. Alternatively, the index data *Didx* may

be provided by an electronic mail. In this case, the processing unit 32 executes mailing software previously stored in the storage 31 for receiving the index data *Didx* included in the electronic mail.

5 [0040] Still further, in the above embodiment, description has been made under the assumption that the first locator *Lcnt* is embedded in the graphic data *Dgpc* (specifically, banner advertisement), that is, still-picture data. This is not restrictive. Alternatively, the first locator *Lcnt* may be 10 embedded in video data including moving-picture data and audio data, or either one of those types of data. Here, moving-picture data or audio data is generally larger in size compared with still-picture data. Especially, the moving-picture data can be embedded with the first locator *Lcnt* for every frame. Therefore, 15 extracting every first locator *Lcnt* embedded in the moving-picture and/or audio data is more difficult than extracting the one embedded in the still-picture data. Thus, the information providing system can be more "spoof"-proof.

[0041] Still further, in the above embodiment, the index data 20 *Didx* is stored in the second server 2. This is not restrictive, and the index data *Didx* may alternatively be stored in the first server 1 or any other server.

[0042] Still further, in the above embodiment, the 25 communications network 4 is the Internet. This is not restrictive, and the communications network 4 may alternatively be a LAN (Local

Area Network) or any other network.

[0043] Still further, in the above embodiment, the first and second locators *Lcnt* and *Lidx* are both URLs. This is not restrictive, and the first and second locators *Lcnt* and *Lidx* may 5 be URIs (Uniform Resource Identifiers) or other locators that can specify the storage locations of the content data *Dcnt* and the index data *Didx*.

[0044] Still further, an expiration date may be set in the authentication plug-in *Ptfcl* described in the above embodiment.

10 More specifically, the authentication plug-in *Ptfcl* is updated to a new version when the expiration date comes. The updated authentication plug-in *Ptfcl* is so stored, exemplarily in a server managed by the authorization agency, as to be downloaded by the data terminal equipment 3a. In the data terminal equipment 15 3a, the processing unit 32 determines, before executing the authentication plug-in *Ptfcl* (that is, before the start of sequence SQ15 of FIG. 6) whether the authentication plug-in *Ptfcl* has been expired or not. If not expired, the processing unit 32 carries out the process of sequence SQ15 and thereafter. If 20 expired, on the other hand, the processing unit 32 does not carry out the process of sequence SQ15 or thereafter. Furthermore, the processing unit 32 makes a message displayed, for example, for prompting the information user to download the updated authentication plug-in *Ptfcl*.

25 [0045] Described next is a data terminal equipment 3b, which

is one exemplary modification of the data terminal equipment 3a shown in FIG. 1. As shown in FIG. 1, the data terminal equipment 3b is also included in the information providing system. As with the data terminal equipment 3a, the data terminal equipment 3b 5 includes, as shown in FIG. 9, the storage 31, the processing unit 32, the input unit 33, and the display unit 34. The data terminal equipment 3b is similar to the data terminal equipment 3a in that the browser software *Pbw* is stored in the storage 31, but different therefrom in that the browser software *Pbw* of the data terminal equipment 3b incorporates a program (hereinafter, authentication 10 plug-in) *Ptfc2* for enabling an authentication function unique to this modification.

[0046] With reference to sequence charts of FIGS. 10 to 12, described next is the procedure of retrieving the content data 15 *Dcnt* by the data terminal equipment 3b in the above information providing system. First, the sequence chart of FIG. 10 is different from that of FIG. 6 in that sequences SQ31 and SQ32 are provided instead of sequences SQ14 and SQ15. Other than that, both sequence charts are the same and, therefore, components in 20 FIG. 10 corresponding to those in FIG. 6 are provided with the same reference numerals, and not described herein. The processing unit 32 of the data terminal equipment 3b retrieves the index data *Didx* from the second server 2 through the communications network 4 by following the procedure of sequences 25 SQ11 through SQ13 of FIG. 10.

[0047] After sequence SQ13, the processing unit 32 carries out authentication, that is, starts executing the authentication plug-in *Ptfc2* (sequence SQ31). FIG. 11 is a flowchart showing the detailed procedure of the processing unit 32 in sequence SQ31.

5 As stated above, the index data *Didx* may include not only the embedded graphic data *Dbgpc*, but also the unembedded graphic data that is linked to predetermined content data and is not embedded with a locator assigned to the content data. In FIG. 11, the processing unit 32 first selects any one of the embedded graphic data *Dbgpc* and other graphic data included in the retrieved index data *Didx* (step S41).

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[0048] Next, the processing unit 32 carries out an extraction process similar to that in step S22 (step S42). The unembedded graphic data is not embedded with the first locator *Lcnt* and, therefore, if selected in step S41, the extraction process is failed (step S42). If so (step S43), the processing unit 32 creates the first argument *Aihb* for inhibiting a display process on the unembedded graphic data selected in step S41, and assigns the first argument *Aihb* to the unembedded graphic data (step S44).

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20 After step S44, the processing unit 32 carries out step S410, which will be described later.

[0049] On the other hand, the embedded graphic data *Dbgpc* is embedded with the first locator *Lcnt*. Therefore, if the processing unit 32 selects the embedded graphic data *Dbgpc* in step 25 S41, the extraction process in step S42 is successfully carried

out. Here, in this description, the first locator *Lcnt* extracted in step S42 is referred to as the watermark locator *Lwcnt*. If the extraction process has been successfully carried out (step S43), the processing unit 32 extracts, as the text locator *Ltcnt*, 5 the first locator *Lcnt* specified by text included in the tag as the content data linked to the embedded graphic data *Dbgpc* selected this time (step S45).

[0050] Next, the processing unit 32 checks whether the text locator *Ltcnt* matches with the watermark locator *Lwcnt* (step S46).

10 If the text locator *Ltcnt* matches with the watermark locator *Lwcnt*, the processing unit 32 confirms the authenticity of the content data *Dcnt* linked to the embedded graphic data *Dbgpc*. The processing unit 32 also creates the second argument *Aalw*, and 15 assigns the same to the selected embedded graphic data *Dbgpc* (step S47). Here, the second argument *Aalw* is the one for allowing the display process on the embedded graphic data *Dbgpc* when the processing unit 32 returns to the process carried out by the browser software *Pbw*. After step S47, the processing unit 32 executes step S49, which will be described later.

20 [0051] If the text locator *Ltcnt* does not match with the watermark locator *Lwcnt*, the processing unit 32 regards that the above stated "spoofing" has been carried out. Then, the processing unit 32 creates the first argument *Aihb* for inhibiting 25 the display process on the embedded graphic data *Dbgpc* where the text locator *Ltcnt* does not match with the watermark locator *Lwcnt*.

(step S48).

[0052] After step S44, S47, or S48, the processing unit 32 determines whether there still remains any embedded graphic data *Dbgpc* or other graphic data unselected in the index data *Didx* (step 5 S49). If determining there remains such data, the processing unit 32 returns to step S41 to repeat the procedure. On the other hand, if determining there is no such data, the processing unit 32 ends the execution of the authentication plug-in *Ptfc2*.

[0053] At the time of ending of the execution of the 10 authentication plug-in *Ptfc2*, the processing unit 32 has created the first argument *Aihb* for each of the embedded graphic data *Dbgpc* where the text locator *Ltcnt* does not match with the watermark locator *Lwcnt*, and the unembedded graphic data. Or, the processing unit 32 has created the second argument *Aalw* for each 15 of the embedded graphic data *Dbgpc* where the text locator *Ltcnt* matches with the watermark locator *Lwcnt*. After the authentication process shown in FIG. 11, the processing unit 32 resumes to execute the browser software *Pbw* for the display process on the retrieved index data *Didx* (FIG. 10; sequence SQ32). 20 More specifically, as indicated by an arrow  $\beta 2$  in FIG. 13, the processing unit 32 does not display any image represented by the embedded graphic data *Dbgpc* or the unembedded graphic data that is assigned the first argument *Aihb* (refer to a dotted box). Conversely, as indicated by an arrow  $\alpha 2$  in FIG. 13, the processing 25 unit 32 displays the image represented by the embedded graphic

data *Dbgpc* that is assigned the second argument *Aalw*. As such, the data terminal equipment 3b inhibits, in the above sequence SQ32, display of the image represented by the unembedded graphic data or the embedded graphic data *Dbgpc* where the text locator 5 *Ltcnt* does not match with the watermark locator *Lwcnt*. Thus, the data terminal equipment 3b warns the information user that it may undesirable to him/her to access to the content data linked to those graphic data.

[0054] After the display process on the index data *Didx* in sequence SQ32, if the information user gets interested in the image contents represented by the embedded graphic data *Dbgpc* where the text locator *Ltcnt* matches with the watermark locator *Lwcnt*, he/she operates the input unit 33 to designate the image represented by the embedded graphic data *Dbgpc*. In response to 10 this designation by the information user, the procedure goes to a sequence chart shown in FIG. 12. Here, the sequence chart of FIG. 12 is different from that of FIG. 8 only in that sequence SQ33 is provided instead of sequence SQ16. Therefore, the same sequences in FIG. 12 as those in FIG. 8 are provided with the same 15 reference numerals, and not described herein. The processing unit 32 checks whether the embedded graphic data *Dbgpc* has been assigned the second argument *Aalw* (FIG. 12; sequence SQ33). If 20 determining that the embedded graphic data *Dbgpc* has been assigned the second argument *Aalw*, the processing unit 32 extracts, from 25 the index data *Didx*, the first locator *Lcnt* specifying the content

data linked to the designated embedded graphic data *Dbgpc*. Then, the processing unit 32 retrieves the content data *Dcnt* by following the procedure of sequences SQ17 through SQ19. After sequence SQ19, the processing unit 32 ends the retrieval process

5 of the content data *Dcnt*.

[0055] If determining in sequence SQ33 that the embedded graphic data *Dbgpc* has not been assigned the second argument *Aalw*, the processing unit 32 determines that the information user has erroneously designated the embedded graphic data *Dbgpc* or the 10 unembedded graphic data whose linked content data may possibly be unauthorized. In this case, the processing unit 32 regards that presenting such graphic data may pose a danger to the information user, and therefore ends the retrieval process of the content data *Dcnt* without carrying out sequences SQ17 through 15 SQ19.

[0056] As described in the above exemplary modification, the data terminal equipment 3b carries out the authentication process shown in FIG. 11 before designation of the embedded graphic data *Dbgpc* or the unembedded graphic data by the information user and 20 after retrieval of the index data *Didx*. With the authentication process, the processing unit 32 authenticates the content data *Dcnt* linked to the embedded graphic data *Dbgpc* based on the watermark locator *Lwcnt* and the text locator *Ltcnt*. According to the authentication result, the processing unit 32 assigns the 25 first argument *Ainh* or the second argument *Aalw* to the embedded

graphic data *Dbgpc*. Then, the processing unit 32 carries out the display process only on the embedded graphic data having the second argument *Aalw* assigned thereto. Furthermore, only when the information user designates the embedded graphic data *Dbgpc* 5 having the second argument *Aalw* assigned thereto, the processing unit 32 accesses to the first server 1 for retrieving the content data linked to the designated embedded graphic data *Dbgpc*. Thus, as with the data terminal equipment 3a, the data terminal equipment 3b can confirm the authenticity of the content data *Dcnt* 10 before retrieval thereof.

[0057] The above authentication process is carried out by the data terminal equipment 3b based on the index data *Didx* retrieved from the second server 2. Therefore, unlike the conventional art, excessive accesses to the authentication data terminal equipment 15 can be prevented.

[0058] In the above exemplary modification, as shown in FIG. 13, the processing unit 32 carries out the display process only on the embedded graphic data *Dbgpc* having the second argument *Aalw* assigned thereto. This is not restrictive. Alternatively, as 20 indicated by an arrow  $\alpha_3$  in FIG. 14, the processing unit 32 may give a first mark *Ma* indicating that the authenticity has been confirmed, to the displayed image represented by the embedded graphic data *Dbgpc* having the second argument *Aalw* assigned thereto. Also, as indicated by an arrow  $\beta_3$  in FIG. 14, the 25 processing unit 32 may give a second mark *Mb* indicating that the

authenticity has not been confirmed, to the displayed image represented by the embedded graphic data *Dbgpc* or the unembedded graphic data having the first argument *Ainh* assigned thereto.

**[0059]** The above stated authentication plug-ins *Ptfcl* and

5 *Ptfc2* are stored in the storage 31. This is also not restrictive. These authentication plug-ins *Ptfcl* and *Ptfc2* may be distributed as being stored in a recording medium typified by a CD-ROM, or may be distributed through the above communications network 4.

**[0060]** While the invention has been described in detail, the

10 foregoing description is in all aspects illustrative and not restrictive. It is understood that numerous other modifications and variations can be devised without departing from the scope of the invention.